

# MIMOSA

Maritime and Multimodal Sustainable Passenger transport solutions and services

Develop reliable passengers transport networks and  
intermodal connections in the EUSAIR area

24 November 2021

# General description – basic information

Project duration:

3 Years (01/01/2020 – 31/12/2022)

Budget:

7.140.000,00 Euros

Partnership:  
(macro regional relevance)



# Challenges and needs

## Challenges:

- Existence of **bottlenecks** affecting **multimodal passenger transport** in the cross-border area
- Predominance of **private mobility** and consequent **environmental impact**
- Huge potentials for improving CB mobility with **more sustainable solutions and services**
- Lack of institutional structured and long-term oriented dialogue and cooperation on passenger mobility

## Needs:

- Better understanding CB passenger transport dynamics and passengers behaviours in the CB area
- Improving passenger services and solutions through specific piloting initiatives and concrete investments
- Supporting the setting up of an institutional cooperation network as well as a shared long-term vision



Two **topics** of Pillar 2 "Connecting the Region":

**\*Topic 1 - Maritime transport:**

Action 3 Developing ports, optimising port interfaces, infrastructures and procedures/operations and above all to supporting multimodal cross border connections;

**\*Topic 2 - Intermodal connections to the hinterland:**

Action 2) Improving the accessibility of the coastal areas and islands, contributing both to

- a) Support feasibility studies and market analyses and
- b) Promote cooperation between relevant actors to set/improve maritime connections between neighbouring countries

# Methodology and project approach



## DESIGNING VISION

Transferring and capitalizing results by making the lessons learnt available in the whole Programme area and beyond, by activating a steady dialogue at cross-border level and with the EUSAIR.



## TESTING

Analysing and piloting new sustainable mobility solutions to enhance sustainable transport modes, combining various modes of transport within the same transport experience, testing innovative pilots, as well as promoting sustainable mobility.

Developing tools and harmonizing services for a sustainable intermodal mobility by testing the implementation of a sustainable intermodal transport in the cross-border area with tangible pilot activities.

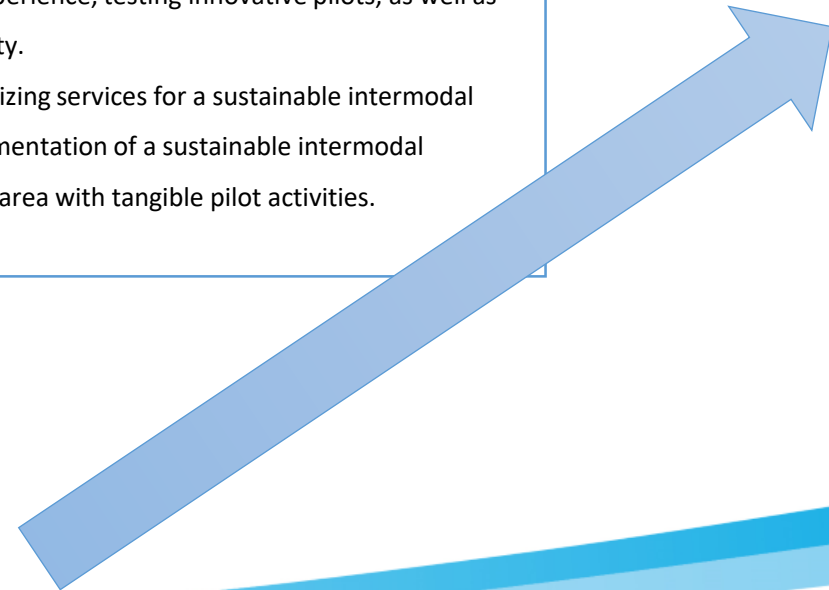


## ANALYSING

Increasing the knowledge of passenger transport and passenger behavior by providing an up-to-date knowledge of the demand for transport services at local, regional and cross-border levels, with the aim of shifting passengers from cars to sustainable transport solutions



COVID-19





# Analysing

## WHAT

### Main objective:

Provide an up-to-date knowledge of the demand for transport services at local, regional and cross-border level aiming at shifting passengers from cars to sustainable transport solutions

## HOW

Analysis of passenger transport demand

Surveys on passengers habits

Assessing the carbon footprint of passenger choices

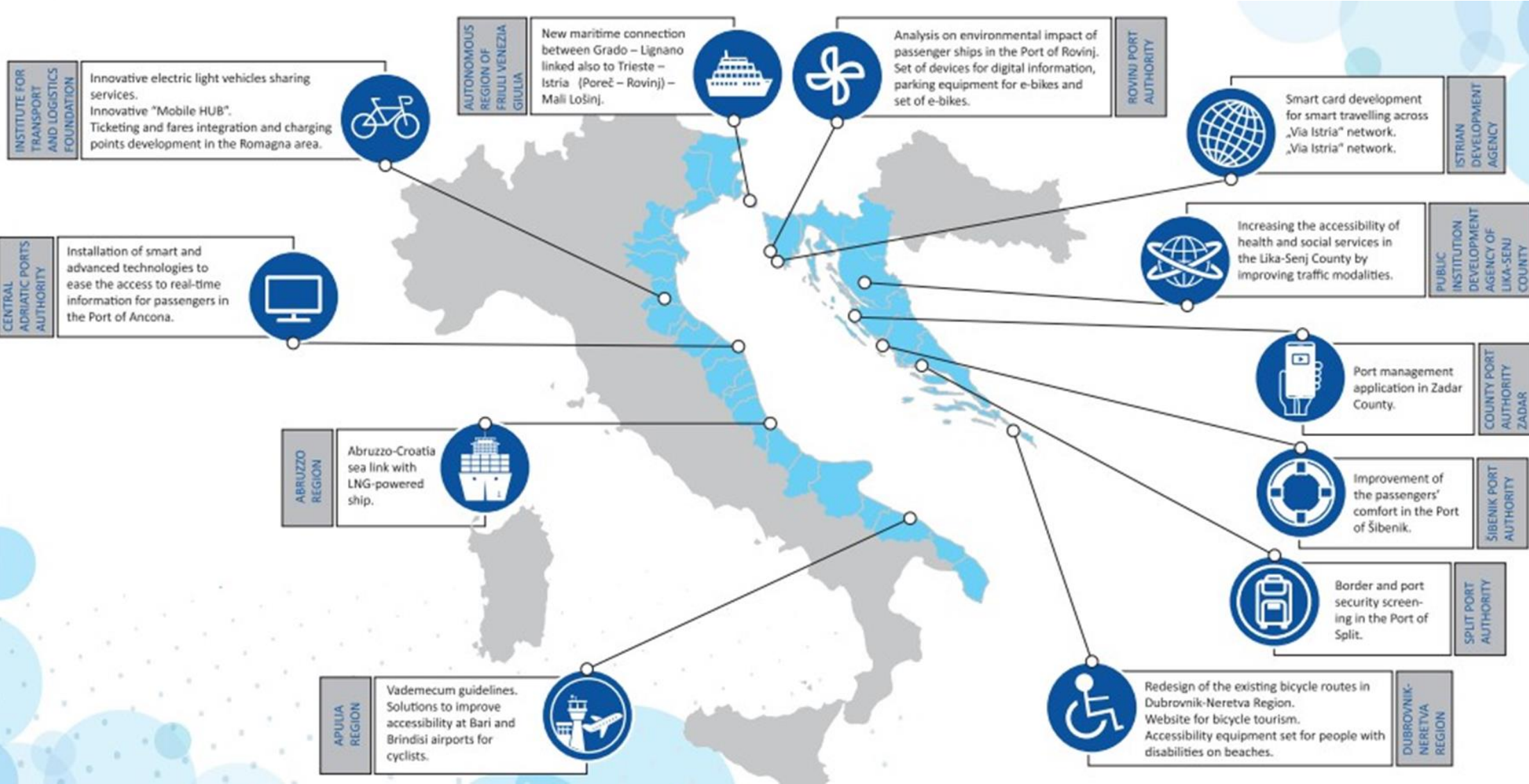
Structured knowledge of existing public transport services

Cross border transport sustainability action plan (Strategies, Measures and Actions)

Awareness and sensitization campaign at regional and CB level



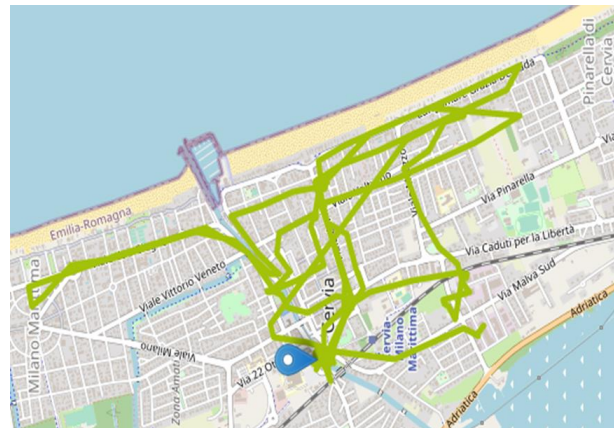
# Testing





# Testing – examples of interim results

1 Innovative electric light vehicles sharing service supported by a “Mobile Hub” in Emilia-Romagna Region. (ITL, Cervia, June 2021)





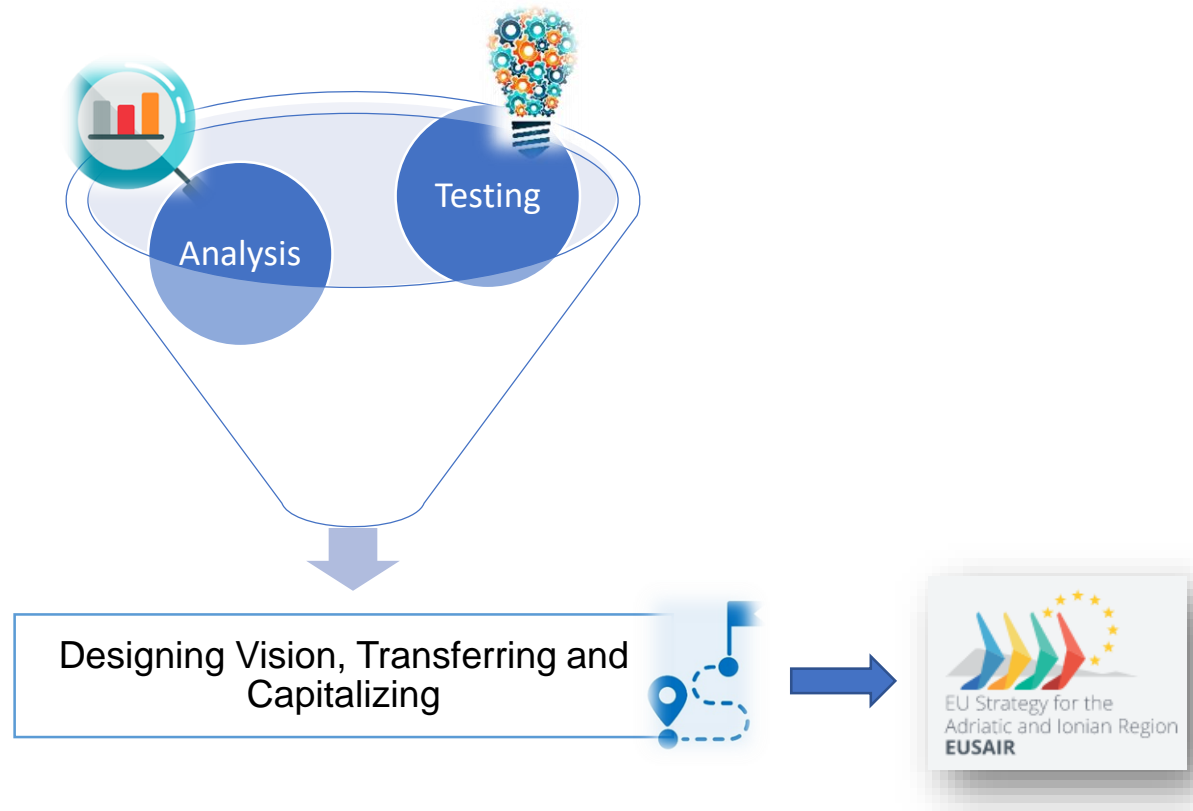


# Testing – examples of interim results

Set of equipment for sea accessibility of people with disability (May 2022, Dubrovnik Neretva county)



# Designing Vision







# Designing Vision, Transferring and Capitalizing

## WHAT

### Main objective:

To ensure transferability and capitalization of MIMOSA project results and outputs at EUSAIR level

## HOW

Protocols

Memoranda of understanding

Agreements

Position papers

Permanent Cross border network

Promote stable dialogue with EUSAIR and with the relevant stakeholders platform

# We're working together to bring our Countries closer!







Paolo Dileo, Ana Sinkovic, Ana Aligrudic, Stefania Silvestri







Massimiliano Angelotti, Vivane Basso, Silvia Bianchet, Irene Cermeli



Università Ca' Foscari Venezia  
Dipartimento di Management









Andrea Stocchetti, Raffaele Pesenti, Ana Panjako, Serena Favaro, Giovanni Fasano, Pietro Lanzini, Miljen Siročić




Andrea Bardi, Giuseppe Luppino, Denis Grasso, Irene Sabbadini, Monica Patelli, Lorenzo Vignali, Claudia Sciommeri





Michela Canonico, Elena Montironi, Guido Vettorel



Paola di Salvatore, Federica Ferrauto, Laura Rosella, Pasquale Della Porta, Lorenzo Rossi, Fabio Ruggeri, Cinzia Bonura, Ottavio Modica




REGIONE PUGLIA






Raffaele Sforza, Vito Vacca, Daniela Alemanno, Stefania Geronimo



REPUBLIC OF CROATIA  
Ministry of Regional Development and EU Funds



Veljko Radić, Marija Mioč, Sanja Smakić, Ivana Ercegovac, Maja Magdić



regionalna razvojna agencija



Vedran Kružić, Nataša Ranković, Mirjana Kovačić, Nataša Mikić Kezele








Bojana Bojanić, Boris Sabatti, Andi Kalčić, Claudia Pučić, Edo Cetina




Sveučilište u Rijeci  
POMORSKI FAKULTET  
FACULTY OF MARITIME STUDIES  
University of Rijeka



Srđan Žuškin, Igor Rudan, Matej Plenča, Marcella Jankač




Dora Pavlović, Ivo Klaić, Ivna Šuljak






Renato Humić, Helena Luketić, Zrinka Marchioli








Ana Matulić, Joško Berket Bakota, Ivanka Grepo, Ivana Rajčić, Blanka Bogdan

Sandra Cvek, Donald Schiozzi, Sara Carić, Alex Santini i Mateo Banko






Martina Šuper-Štampar, Andrija Brkljačić, Ivan Suknaić, Marija Naglič








Branka Batur, Davor Škibola, Vedran Zrilić, Ruža Marelič, Marta Gundić


Hrvoje Bratić, Čedo Petrina, Dubravko Žurić, Joško Šupe, Krešimir Bulat, Anita Mihić, Barbara Čukrov Čvrliak, Gordana Mrčela, Stella Vranjić




# Thank you for your attention!

**Paolo Dileno**

Central European Initiative – Executive Secretariat (LP)

 Via Genova 9, 34121 Trieste (Italy)

 dileno@cei.int

 +39 040 7786 769

 [www.cei.int](http://www.cei.int)