

# STIMULART - FINAL PILOT EVALUATION

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D.T3.2.6 - Final pilot evaluation report - by  
AMBERG

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November 2021





*Please, repeat the info already discussed in the mid-term evaluation report as this is the overall and final evaluation of the pilot action.*

Question				
1.	Number of the action (relevant for the pilot concept) according to the Application Form	D.T3.2.1/3.3.1		
2.	<b>Title of the pilot action</b>	KUK MAL - Dreiklang		
3.	Please, provide the <b>real final value</b> of the defined <b>indicators</b> .	1. 8 events on 3 Thursdays	target value: To bring the CCI to the population and get some publicity for the local CCI. And to give the local CCI the possibility to present themselves to the public in this hard times because of the pandemic.	final value: We got in our Pilot good publicity on many medial channels like the local newspaper, TV-station and social media. So we could reach a lot of people and bring them the term of CCI closer.
		2. A network for the local CCI	target value: We planned evenings and get-togethers for the members of CCI and interested people. Some interested people could support some members of the CCI. And made cooperation between the locals possible and supported them.	final value: The get-togethers could take place (live or online). But the pandemic situation made it difficult to organize get-togethers for CCI.



Question			
		etc.	
4.	<p>Please, describe in detail <b>all pilot implementation steps as completed.</b></p> <p><b>Please, report on the steps - events, happenings, partners involved, number of participants (at events) etc.</b></p>	<ol style="list-style-type: none"> <li>1. On November 11<sup>th</sup> we plan to start in our pilot project. We start with a vernissage at Spitalkirche. The exhibition contains 12 printed figures which are a portrait of local members of the 12 branches of the CCI. They tell the visitors of their branch and explain. The exhibition is supported with multimedia. In this audio every person of the 12 representatives explain their job and branch. (PR-Campaign)</li> <li>2. Simultaneously the people going by can see the happening in Spitalkirche on a screen in Stadtlabor, get interested, are invited and can visit the exhibition in Spitalkirche. A live-Stream out of the Spitalkirche in the pedestrian precinct.</li> <li>3. On November 11<sup>th</sup> also starts our campaign SAG' MAL. That means "Tell us". We want feedback from the public and the visitors. They shall tell us, what their opinion is to the use of the 3 locations in our "Dreiklang" after the pilot-project. Dreiklang are the 3 locations with Spitalkirche, Ringtheater and Stadtlabor.</li> <li>4. On November 18<sup>th</sup> in Spitalkirche moves to a event-location. The young CCI can present their work. Musicians play, writer read their texts, rapper are on stage etc. And BeatAM a local internet-radio streams the evening in the program.</li> <li>5. In Stadtlabor are workshops with CCI-members. The visitors can participate in their work and get more knowledge. A photograph, a radio-maker and members and a professor of present their work in software and games.</li> <li>6. In Ringtheater the evening is dedicated to the local filmmakers. They present their films, network and get each other known. The local TV-station, the university OTH Amberg-Weiden, media-companies and individual filmmakers present their films. Then there is a discussion about this branch and the work in Amberg.</li> <li>7. On November 25<sup>th</sup> in Spitalkirche is the Vernissage of the "Amberger Kunstsymposium" (Amberger Art Symposium). The leader Hanna Regina Uber will open the exhibition of the artists.</li> <li>8. Later in Ringtheater the films of the making of the artworks will be shown. At the same time there will be premiere of the song from two artists. They composed that song/performance especially for this event! After</li> </ol>	



Question			
		that, the guest and interested people are invited to discuss about the potential usage of the three Dreiklang-locations.	
5.	<b>Which pilot implementation steps have you failed to complete and why</b> (compared to what was planned in the pilot concept)?	We failed to reach a multitude of visitors because of the pandemic situation. But we are really more than satisfied with the number of visitors in this situation	
6.	<b>How do you see/judge the contribution of the pilot action to the realization of the strategic objective</b> (as described in the pilot concept) the pilot was supposed to contribute to?	We were able to hold the series of events KUK MAL. This is also in the strategy paper one of 5 measures that are relevant for the future and can be implemented. In the interaction from the strategy development together with field strengths, we were able to incorporate some experiences from the pilot into the paper and vice versa.	
7.	<b>Which are the anticipated risks</b> that got realized and needed intervention during the pilot implementation	<b>Risk</b>	<b>Measures to avoid or minimize the risk</b>
		/	/
8.	<b>Budget</b> of the pilot. How much of the pilot budget has been spent?	7940,00 € TNT 10864,70 € MOVIAQ After Mid-Term about 4000€	



Question		
9.	Requested and completed financial <b>reallocations</b> (only concerning the pilot!)	/
10.	<b>Procurements</b> completed	At the moment there are no procurements needed.
11.	<b>Overall delay of the pilot – reason for the delay</b>	The last event was on November 25 <sup>th</sup> . With all work after the events, the pilot-project was completed in mid of December. The delay was caused in the change of the pilot.