

OUTPUT FACT SHEET

Pilot actions (including investment, if applicable)

Version 3

Project index number and acronym	CE1491, STIMULART
Output number and title	D.T3.2.2: Implementation of "Creative Quarter Barutana" pilot in Kamnik
Investment number and title (if applicable)	
Responsible partner (PP name and number)	KAMINS, PP4
Project website	https://www.interreg-central.eu/Content.Node/STIMULART.html
Delivery date	31032022

Summary description of the pilot action (including investment, if applicable) explaining its experimental nature, demonstration character and transnational added value

- Pre pilot activities were held through mentoring and round tables, to discuss possibilities and create the framework for pilot project. At the same time, long term vision and pilot implementation was also discussed before the official start of the pilot project. Mentoring workshops at that time were crucial for CCI members to understand the importance and possible benefits of pilot project.
- The challenge addressed was the lack of appropriate places for creatives to create and start their work, already clear cluster of similar and familiar programs in that part of the city and big number of creatives in the city with no place to support independent and critically creative thinking and working.
- Pilot objective was to transform the selected area/building (former gunpowder factory metal works building) into a creative area, which can host festivals, workshops, and artists to exhibit and do the work. Through that test/prototype pilot project, objective was to support and convince local decision makers to invest public funds and their time into securing this area for future CCI usage.
- Implementation of the pilot action by steps:
 - 0. research of possible areas and negotiations with owners (several areas selected) (already done in 2019)
 - 1. pre-pilot prototyping project (Kamfest 2019)
 - 2. providing idea plan for the pilot (Architectural, urbanistic, and logistical)
 - 3. constructing the pilot (cleaning the area, providing the spatial requirements, securing the structure, ...)
 - 4. running CCI program inside the building/area (CCI focused programs), with the help of local festival Kamfest.
 - 5. evaluation and public presentation of the project
 - 6. working with decision makers
 - 7. discussion and providing know-how and research to support the CCI strategy of the city
- The transnational added value was in the possibility to exchange ideas and to learn from examples (i.e. Linz study visit). International support from the project also showed the value of the pilot action to local decision makers, which contributed to the decision of the municipality to purchase the area in question.
- The demonstration character showed how the area can, or better said already is used by the CCI. The original problem emphasized was the lack of space for creatives, pilot contributed undoubtedly to showing how deprecated industrial spaces can be transformed into creative hubs.
- Through the process of the making of Creative district Barutana, professional mentoring was established on various levels. (1) First level was mentoring of the local decision makers, who got insight into the process of establishing an area like that and to understand the difference of systemic approach and creative freedom. (2) Second was mentoring the local CCI members through workshops and lectures. Through that, they got the knowledge, how to organize and communicate with public and decision makers and how to establish their own position in the space of the city. Further, they established skills about marketing and importance of cooperation within CCI sector. Through workshops, collaboration know-how was also

explained and trained. (3) Third level was mentoring the public. Through several actions and Kamfest festivals, public was informed about importance of their CCI sector in the city. Thematically mentoring was divided into three focus areas:

- Mentoring program 01: “field of architecture, design, interior design, sculpturing and industrial design”. This mentoring program was implemented through architectural workshop, with a specific focus on site improvements through temporary structures. Additionally, several temporary art installations were presented during the festival.
- Mentoring program 02: “field of theatre, music and performing arts” - This mentoring program was implemented by testing the site with the help of art performances - concerts, plays and art performing installations.
- Mentoring program 03: “field of photography, graphic design and interactive media design”: In this program, the mentoring was focused on graphic presentations of the area (and festival) and making video and photo materials of the venue (for future education and archiving purposes), which was later used as a material for promotion and archiving the process of redevelopment of the area.

Mentoring programs were held during the pilot implementation in the “Šlosarija” building in Creative district Barutana. Results of those mentoring programs were implemented directly into the area (architecture improvements of the site, graphical and design material, promotional video materials, concerts and events through festival period...).

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Country (NUTS 0) Slovenija, SI.
Region (NUTS 2) SI02, Zahodna Slovenija.
Sub-region (NUTS 3) SI021, Osrednjeslovenska

Investment costs (EUR), if applicable

Not applicable.

Expected impact and benefits of the pilot action for the concerned territory and target groups and leverage of additional funds (if applicable)

The pilot project is an excellent example of how an abandoned former industrial site can be filled with life within a short time through the initiative of cultural workers supported by professional architects and architecture majors. The Creative Quarter Barutana has achieved widespread attention and can serve as a model for the whole of Slovenia and beyond.

Events such as Kamfest, Urbana akademija, Svetlobna gverila have already been implemented in the space. The creatives from Kamnik are the ones who can benefit from the project (the exhibitions from Tadej Drolc and Nina Koželj can be used as templates for the future. It has already led to an uptake in policy as during the pilot action the municipality bought out the area, the municipality also foresees future investment in the building and the building itself is managed now by the Public institute for culture Kamnik).

Regarding target groups, we have the following (1. CCI members; 2. Decision makers and municipality personnel; 3. Public)

Currently, some immediate effects of pilot projects are already seen:

- CCI members (target group 1) are still using the area, even after the pilot project was originally finished. So far concert, exhibitions, workshops, and education lectures are being held in the area. Through that process, cross-learning and exchanging the ideas is already happening.
- Municipality of Kamnik re-organized some of its institutions (target group 2.), so they better served the cultural (including CCI) sector - pilot project was partially involved into this transition. The institute of Mekinje monastery was transformed into institute for culture of Kamnik, which now covered all of the cultural policies and programs under one organizing institution. Through that, many mutual benefits (organizational, programmatic, and financial) are seen.
- Plan for renovation and further organization of the building of Šlosarija is being prepared. Municipality of Kamnik secured some of the public funding of the renovation of the building and is expected to do so also in the fiscal year of 2023. (Applicable to target group 2.)
- There are extra funds for running the program in the building and its surrounding. (Target group 2. and 3.)

In a long term, following benefits and positive impacts of the pilot projects are expected:

- Full redevelopment of the area (Fully functional creative district of Borutana), including cooperation of house of culture, youth centre Kotlovnica and Kikštarter business accelerator center.

- Better understanding of importance of cooperation within CCI members and establishing of mentoring and education programs on various levels.
- Cooperation of local educational institutions (high school).

Sustainability of the pilot action results and transferability to other territories and stakeholders

The pilot action will be sustained with further investment from the municipality and the input of relevant stakeholders, for example the local youth center MC Kotlovnica is taking an active part in forming cultural programs in the Creative quarter Barutana. Other stakeholders are artists actively working in Kamnik and the wider area, Kikštarter start-up incubator, etc.

The exemplary project is also a call to action for city and municipality officials everywhere. It shows that giving young creative people space, to let them try things and experiment, can lead to astounding results. The project can be used as an example of a grass-roots initiative being used in an official setting to re-use deprecated spaces.

Possible transformation to other territories will be best seen in the local areas (suburban & postindustrial areas) in Slovenia, where economic and social conditions are like the one in Kamnik.

Sustainability through operation was achieved through organizational participation of newly established institution for culture, who took over operating the whole creative area. That is how, program on the site is still continuing and improving.

If applicable, contribution to/ compliance with:

- relevant regulatory requirements
- sustainable development - environmental effects. In case of risk of negative effects, mitigation measures introduced
- horizontal principles such as equal opportunities and non-discrimination

All initiatives operate in a gray area. According to the zoning plan, the area is only approved for commercial or industrial use. A new master plan has yet to be created. Process of submitting changes into spatial plan are in motion, but it will still take a few years to finish. These issues are being actively addressed by the stakeholders and the municipality at the time of projects conclusion. The project is actively preventing negative environmental effects by cleaning and renovating deprecated industrial area. The horizontal principles are at the core of the project as it aims to be inclusive and to provide a space to work for target groups that might not have access to real estate opportunities or might not be able to afford such spaces. All creatives are welcome.

References to relevant deliverables (e.g. pilot action report, studies), investment factsheet and web-links

If applicable, additional documentation, pictures or images to be provided as annex

The most relevant document is the STIMULART CCI repository (D.C.3.2):

<https://www.interreg-central.eu/Content.Node/STIMULART/CCI-handbook-stimulart-FINAL.pdf>

Promotional videos:

<https://www.youtube.com/watch?v=vogctTp11il>

<https://www.youtube.com/watch?v=MbhwtZ7k1rM>

Images in Annex 1.