## **Crowd innovation for companies**



Upload your challenge on SCIP and look for possible problem solvers. You could find the perfect co-worker for your project!

## Challenge

### Crowd innovation as a revolutionary process for research and innovation projects' development

By matching innovative ideas – Industry 4.0, Additive manufacturing and Micro-nano technologies - with specific technical competences, the SYNERGY platform has created an opportunity for research teams to receive direct support from other interested researchers in a quick and simple way.

Discover how the platform works!

## What we offer

The <u>Synergy Crowd Innovation Platform</u> (SCIP) was developed to raise awareness about alternative funding ways and to give organizations and individuals the chance to collaborate within its *Crowd Innovation* pilot action.

### Are you..

#### **Idea Giver**

Try out how a research idea can be published on the Synergy Crowd Innovation Platform (SCIP) and learn more about crowd innovation.

From July 1st to October 5th SYNERGY offers you

the opportunity to present your challenge and to find technical support for a solution.

#### **Problem Solver**

Explore the projects/challenges on the platform and contribute with your expertise.

Present your solution and you could be selected and awarded by the SYNERGY project!

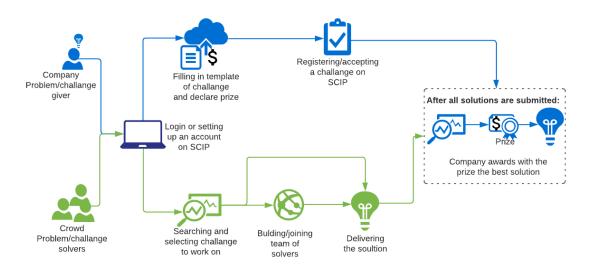
### How to participate



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# Process of the Crowd Innovation for companies pilot action



# Useful example

- Company A has a technical problem related to the efficiency of one of the machines on production line. However internal staff has no expertise, knowledge or time to deal with the problem.
- 2. Company A is creating a challenge on SCIP platform to solve their problem. Company A describes their challenge, all conditions and expected results. Also a prize for the problem solvers should be defined as well as assessment conditions.
- 3. The challenge is launched by company A and accessible on the SCIP platform, so its users can see it and they provide their solutions of the problem. They can also build teams to provide common solution.
- 4. After closing the challenge, company A is assessing all provided solution according predefined conditions. All solutions are rated as well as their providers.
- 5. The best solution, with highest rate, is awarded by Company A.

## Win a voucher

Two vouchers to the value of up to 3.000 EUR each will be assigned to the best research plans. The vouchers will be delivered to the solution providers and can be used to acquire useful services such as patent analysis, research ordering and many others.

## **About Synergy**



## SYNERGY: What we do

The SYNERGY project will create a space for crowd innovation and building networks.

SYNERGY aims to strengthen linkages among organizations and people involved in:

- Additive manufacturing and 3D printing,
- Micro-nano technology,
- Industry 4.0

https://www.interreg-central.eu/Content.Node/SYNERGY.html

