## Final Newsletter October 2020



# From Platform to Partnership

**SYNERGY** 

ABOUT THE PROJECT

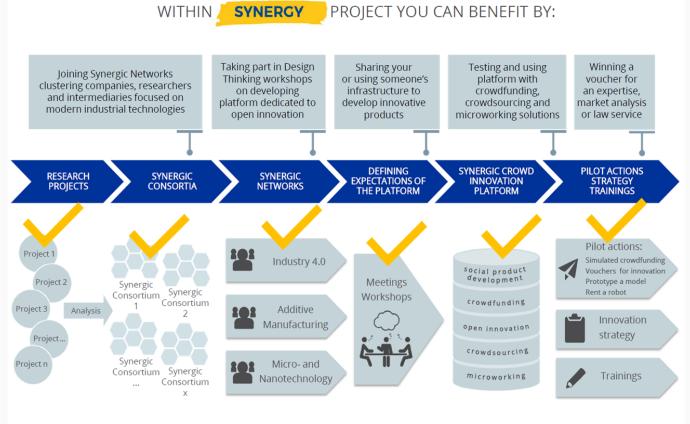
# THE SYNERGY PROJECT COMES TO AN END

USING SYNERGIES AND NETWORKS FOR BETTER INNOVATION



#### We would like to summarize the SYNERGY Project Activities and thank all Stakeholders for the good Cooperation!

SYNERGY aims at strengthening synergies and cooperation between companies, industry, research, intermediaries and policy makers from the Key Project Areas (KPAs) of Additive Manufacturing and 3D-Printing, Micro- and Nanotechnologies and Industry 4.0 in Central Europe. The project team analysed international project infrastructures, created Synergic Consortia and Synergic Networks, defined expectations for new online Crowd Innovation services that have been tested within different pilot actions and are now available online on the SYNERGY Platform. In addition, SYNERGY engaged in the development of a ready-to-adopt generic Crowd Innovation Strategy that was presented to respective regional target groups. All this describes the results of the SYNERGY project, which we were able to summarize at the Final Conference for the end of the project in October 2020...Read more below...





#### ABOUT THE PROJECT RESULTS

#### 1. Synergic Profiling

An analysis of 240 international research, industrial & regional development projects was carried out in order to gather and group regional innovation actors of common areas of expertise and interests. The Synergic Profiling (SynPro) Tool was developed as an **online matchmaking tool** that **analyses multiple project features** and **organizations' competences** in order to create synergy effects between entities looking for new contacts, wanting to establish wider, international cooperation, which are interested in finding a partner in the fields of Additive Manufacturing, Micro- and Nanotechnologies and Industry 4.0. The SynPro will remain available after the end of the project and we invite you to **use the tool for your cooperation development** <a href="https://synpro.e-science.pl/">https://synpro.e-science.pl/</a>.

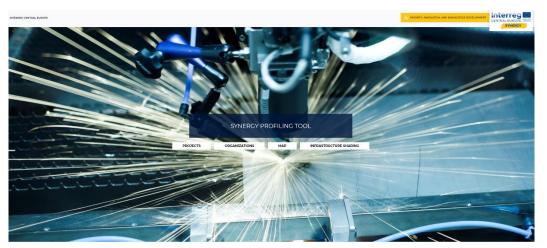


Fig. 2 SYNERGY Profiling Tool

#### 2. Synergic Networking

The SYNERGY project built innovative Synergic Networks to establish **living linkages among trans-regional stakeholders** as a **self-sustained way of collaboration** towards the enhancement of collaboration and cooperation within the high-tech industry in Central European regions. Three **KPA-specific Synergic Networks** have been created through targeted stakeholder engagement formats involving representatives from all target groups such as academia, industry, government and civil society to jointly establish the needs for innovative cooperation in Central Europe. The results of Synergic Networking are **directly displayed on** the <u>Competence Map</u> in the SynPro Tool and on the <u>SYNERGY</u> <u>Platform</u>.

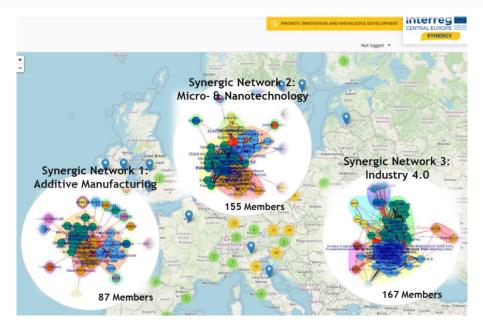


Fig. 3 Synergic Networks

#### 3. SYNERGY Platform

The SYNERGY Platform was introduced as a new Open and Crowd Innovation environment for industry and academia providing different online collaboration services for **crowdfunding, crowdsourcing, micro-working and resource exchange** initiatives across the key project areas **Additive Manufacturing & 3D Printing, Micro- & Nanotechnologies and Industry 4.0.** The six thematic pilot actions carried out have enabled more than 700 users from all over Central Europe to collaborate via the platform while coming up with targeted solutions to specific challenges. The SYNERGY Platform will be actively operated after the end of the project and made available for various types of collaborations. We **invite you to benefit** from the collaborative environment on the SYNERGY platform and **encourage you to register** via <u>https://synergyplatform.pwr.edu.pl/</u>.

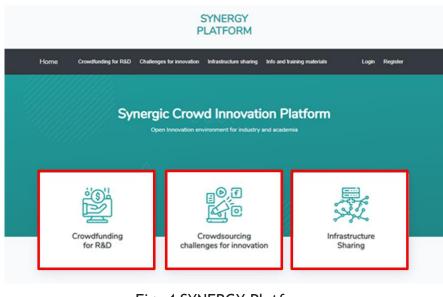


Fig. 4 SYNERGY Platform

#### 4. SYNERGY Crowd Innovation Strategy

The SYNERGY Crowd Innovation Strategy comprises a plan of actions designed to achieve a **long-term and overall spread of Open Innovation (OI) initiatives** in the Central European partner regions among all relevant stakeholder target groups that will **foster productivity, efficiency and competitiveness** in innovation processes. The Crowd Innovation Strategy was **translated into the local languages** of the partner regions to make it accessible to all regional authorities and organizations involved in enforcing and designing Open Innovation at a regional and trans-regional level. The SYNERGY Crowd Innovation Strategy **is publicly available** on the <u>SYNERGY Output Webpage</u>.



Fig. 5 SYNERGY Regional Crowd Innovation Strategy

#### THE SYNERGY FINAL CONFERENCE

We were pleased to hold the SYNERGY Final Conference on 21<sup>st</sup> October 2020 via the YouTube livestream together with representatives from academia, industry, government and civil society to share the knowledge gained from three years of project experience about the resulting multiple opportunities for collaboration in Open Innovation. We would like to thank all participants for attending the Final Conference and for all those who were not able to watch it live, we have made the recorded version available on the SYNERGY YouTube channel.



#### THE SYNERGY FUTURE OUTLOOK

#### The SYNERGY Project

The main results and outputs achieved under the SYNERGY Interreg Central Europe project; which are the Synergic Profiling Tool, the Synergic Networks, the SYNERGY Platform and the SYNERGY Crowd Innovation Strategy; are still available and are actively sustained after the end of the project. We look forward to continuing the common cooperation in the field of Open Innovation involving all stakeholder target groups and hope for your continuous support.

#### **Follow-up Projects**

The results and objectives of the SYNERGY project will be further developed through a number of different subsequent EU projects and initiatives, funded for example by the Horizon 2020 or Interreg (Central Europe/Upper Rhine) programmes.



CEUP2030 -Central Europe Upstreaming The Interreg Central Europe project CEUP2030 (CE1662) directly uses the results from SYNERGY and other EU projects with the involvement of the Karlsruhe Institute of Technology (KIT) and the Profactor GmbH alongside the eight other partners. The CEUP2030 for Policy Excellence in Advanced Manufacturing & Industry 4.0 towards 2030



NanoFabNet – International Hub for sustainable industrial-scale Nanofabrication

KTUR

KTUR – Knowledge Transfer Upper Rhine project aims at building a comprehensive innovation system for regional and transregional policy-making to set best-in-class structures and processes while focusing on the fields of Industry 4.0 and Advanced Manufacturing in Central Europe. Read more on the CEUP2030 project website.

The Horizon 2020 funded project NanoFabNet will create a strong international for hub sustainable nanofabrication, whose structure, business model, detailed strategies and action plans are designed, agreed and carried by its international stakeholders during the project duration, in order to self-sustaining collaboration vield а the NanoFabNet Hub. platform: Read more the NanoFabNet website. on

The EU project Knowledge Transfer Upper Rhine (KTUR), funded by the Interreg V Upper Rhine programme, marked the start of a systematic cooperation between Upper Rhine universities. research institutions, trade associations and companies to establish joint structures and activities in the field of Knowledge and Technology Transfer. Read more on the KTUR project website.

Are you interested in all detailed project results and future activities after the end of the SYNERGY project? Then visit the <u>SYNERGY website</u> and the **SYNERGY social media channels** (linked below) to stay informed!

### We would like to thank all committed SYNERGY stakeholders for the active engagement and support in our project!

#### **PROJECT PARTNERSHIP**





<u>CONTACT</u>



Our project is funded by the Interreg CENTRAL EUROPE Programme and aims to create sustainable linkages among innovation actors.

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