

ROLES AND RISKS OF KRKA NATIONAL PARK VISITOR EXPANSION

Krka NP basic information



- **Proclaimed 24 January 1985**
- **Surface 109 km²**
- **50 km of the Krka River course and 3,5 km of the Čikola River course protected**

Krka NP values

- **Natural**
- **Environmental**
- **Cultural**
- **Historical**

Krka NP main role



- **Natural, cultural and historical values protection**
- **Visiting and education management**
- **Local community sustainable development enhancing**

Visitor management tasks

- **Visitor infrastructure development**
- **Promotion**
- **Visitor reception**
- **Education**

Visitor infrastructure development



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- **Trails: hiking, educational, cycling, etc.**
- **Reception and visitor center**
- **Traffic infrastructure**
- **Complementary content: catering, souvenir shops, toilets, etc.**

Means of funding

- **National funds: Energy Efficiency and Environmental Protection Fund (Krka Puljane Eco Campus 45% of app. 800,000 €; „Lugareva kuća – Forest ranger’s cabin” exhibition 80% of app. 333,000 €**
- **World Bank: Ozidana pećina cave – Roški slap waterfall – Stinice educational hiking trail 100 % of app. 840,000 €**
- **EU funds: projects „Nepoznata Krka – Unknown Krka” and „Lozovac – visitors centre” (10 - 15 mil € worth each) applied of which 85% would be financed by the EU**
- **Own funds**

Promotion

- **Advertising**
- **International fair presentation**
- **Event organization**

Visitor reception



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- **Space and traffic organisation**
- **Administration organisation**
- **Travel agents relations**

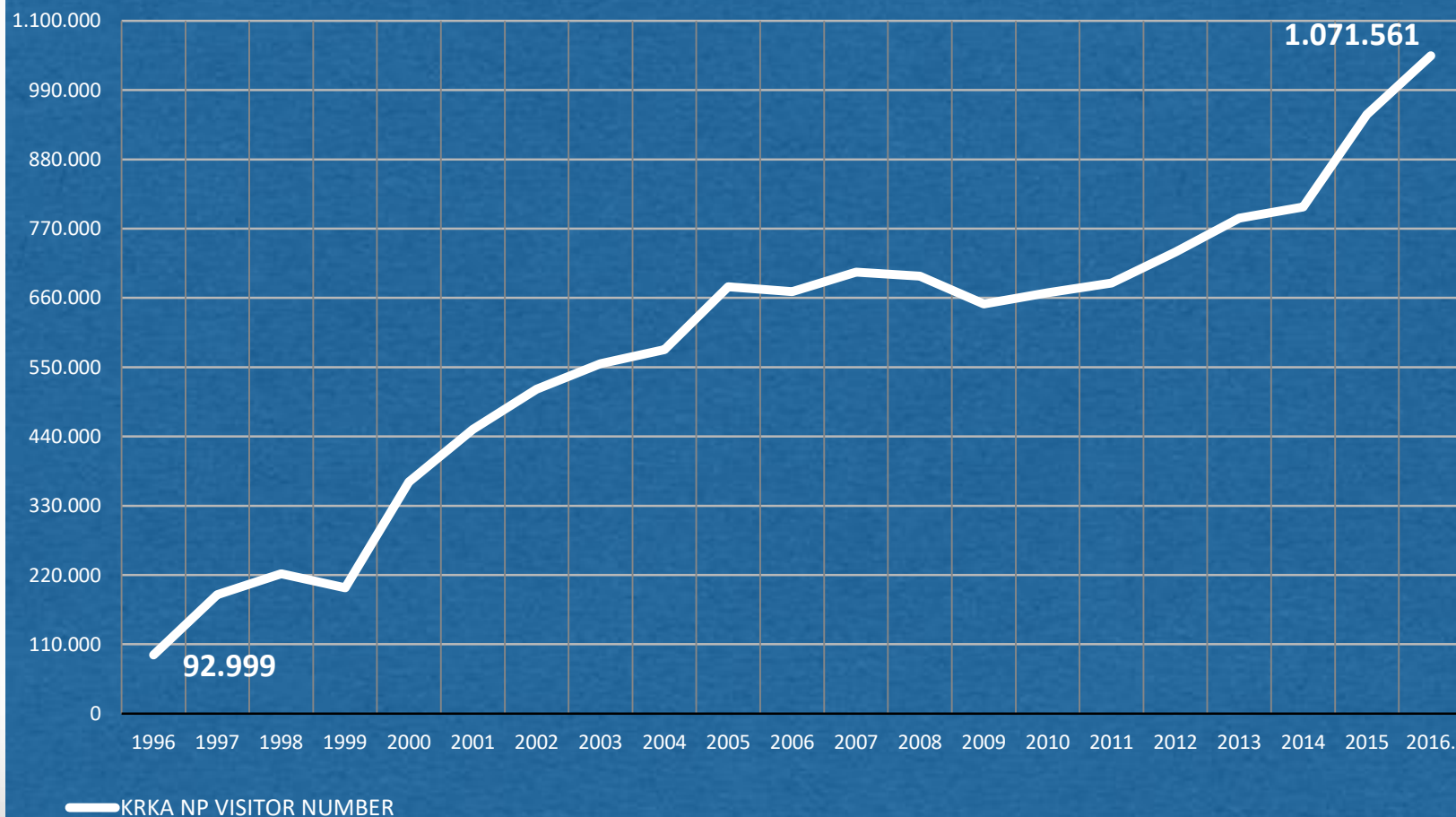
- **Locations in the Park**
- **Locations outside the Park**
- **Collaboration with other protected areas**

Krka NP annual visitor number



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GRAPHICAL DISPLAY OF KRKA NP VISITOR NUMBER (from 1996 to 2016)



Visitation management tools



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- **Visitor space spreading**
- **Visitor time spreading**
- **Visitor circulation organization**

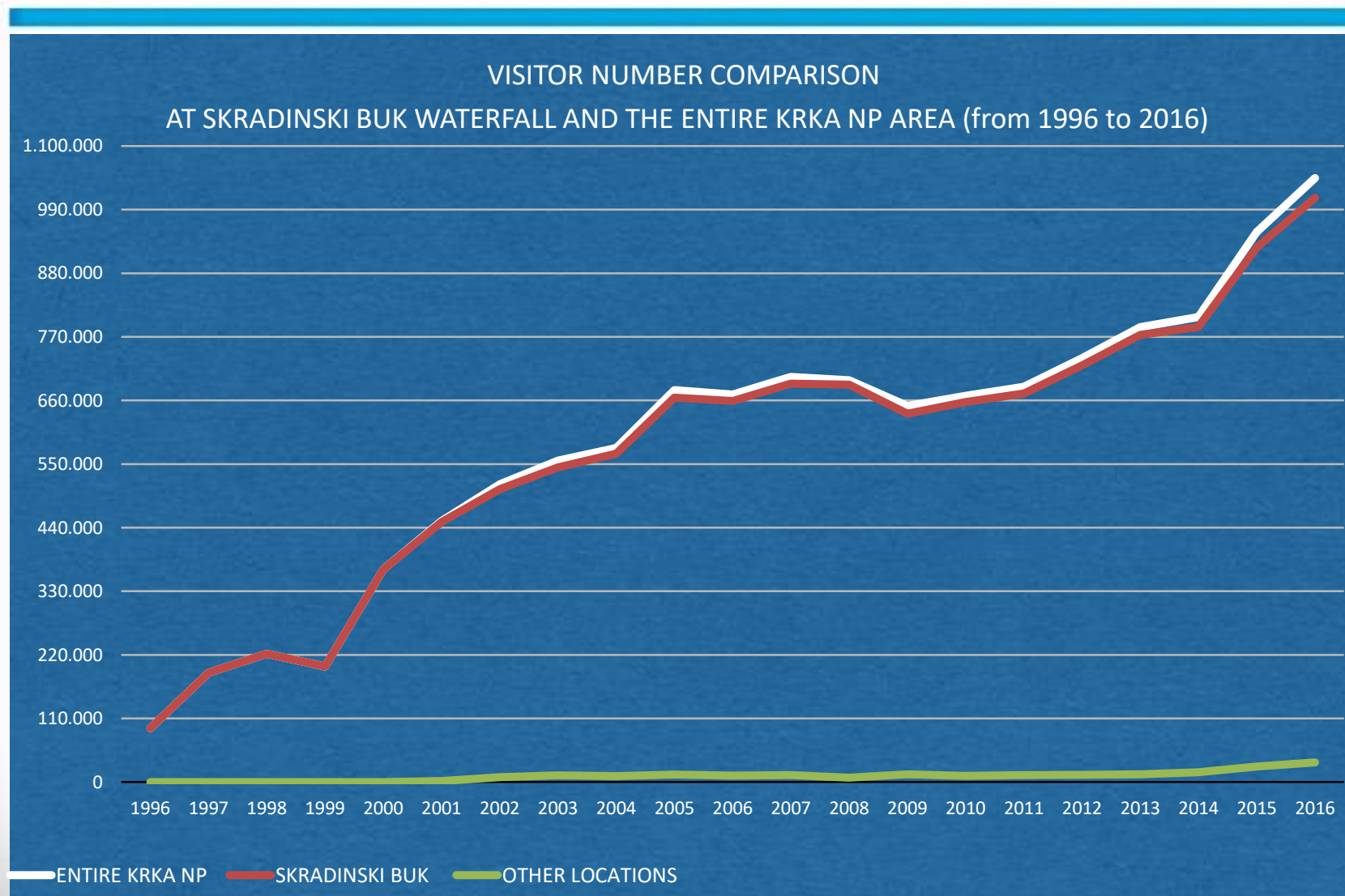
Visitor space spreading

- **Middle and upper River course visitor infrastructure construction**
- **Middle and upper River course promotion**

Visitor number according to Park locations



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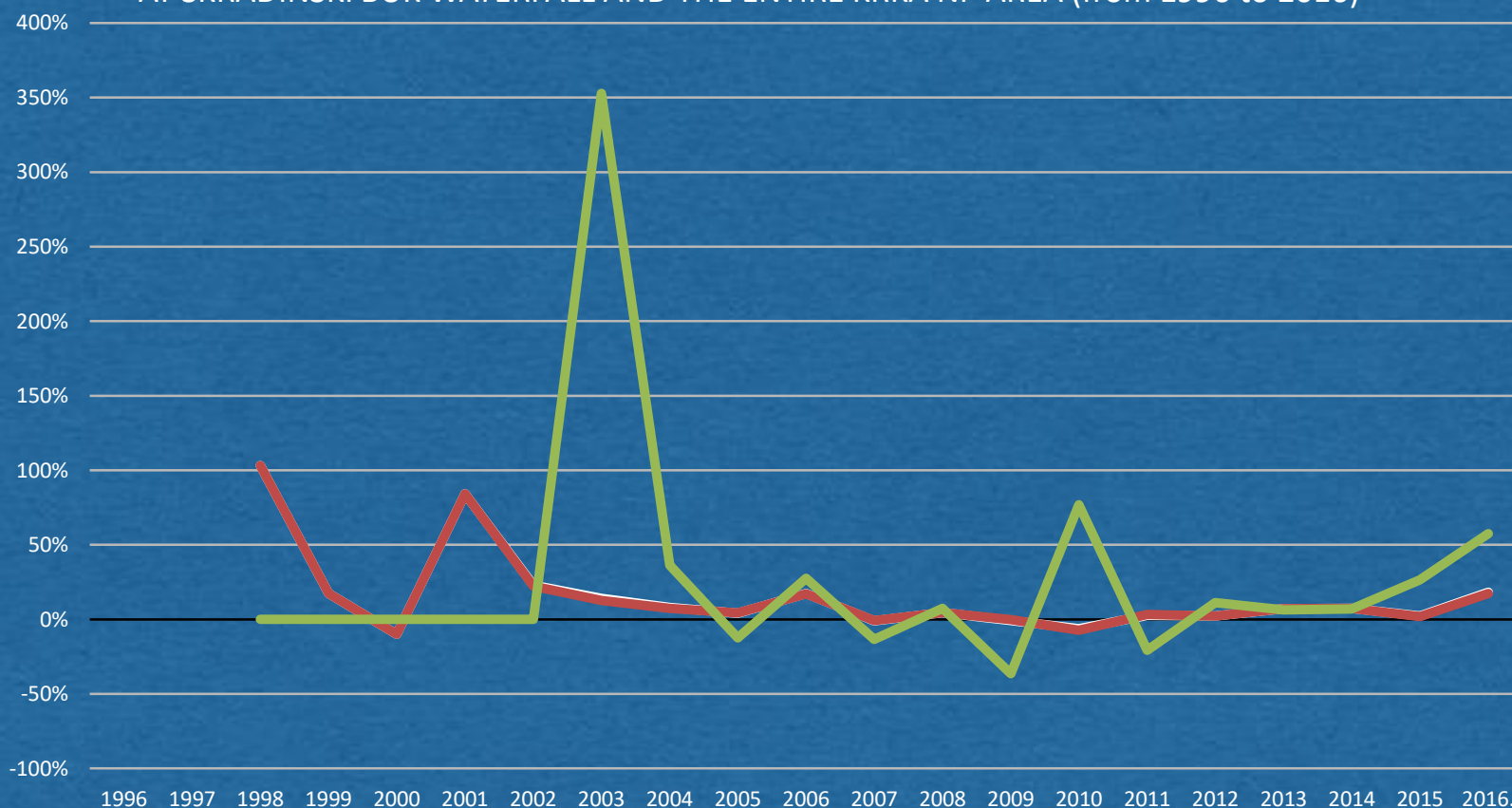


Annual visitor number increase/decrease percentage



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ANNUAL VISITOR NUMBER INCREASE/DECREASE PERCENTAGE COMPARISON
AT SKRADINSKI BUK WATERFALL AND THE ENTIRE KRKA NP AREA (from 1996 to 2016)



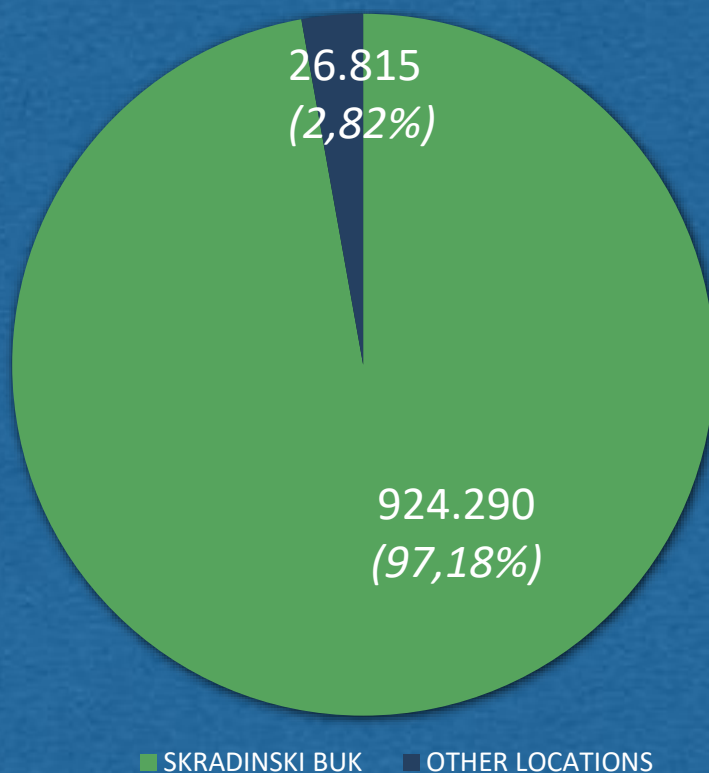
— ENTIRE KRKA NP — SKRADINSKI BUK — OTHER LOCATIONS

Visitor number and entire Park area

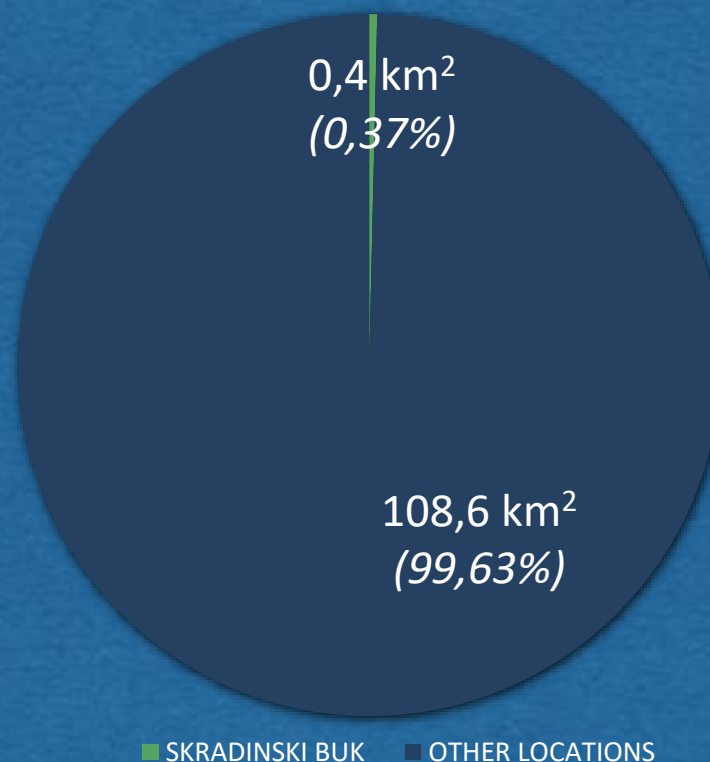


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VISITOR NUMBER COMPARISON OF
SKRADINSKI BUK WATERFALL AND OTHER
LOCATIONS IN 2015



SKRADINSKI BUK WATERFALL AREA AND THE
TOTAL AREA OF KRKA NP COMPARISON



Visitor time spreading

- **Annual (price diversification, distinctive visitor programmes development)**
- **Daily (price diversification, stay and activities regulation)**



- **Unidirectional visitor circulation at Skradinski buk waterfall**
- **Transfer organization**



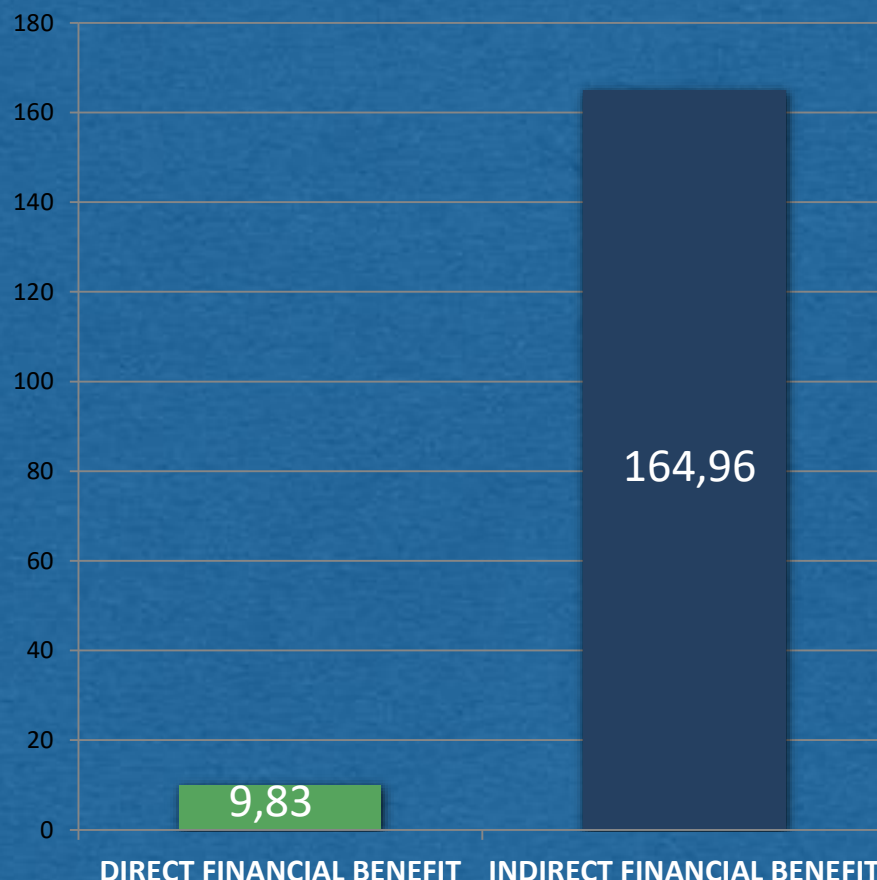
- **Uniform visiting incentive**
- **Skradinski buk waterfall visitation with controlled development of other locations visitation**

Benefit evaluation of Krka NP existence



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DIRECT AND INDIRECT FINANCIAL BENEFITS EVALUATION OF THE PRESENCE OF KRKA NP (mln EUR/year)*



*Source: Gaček S., Klanjšček J., Marn N., Legović T., Klanjšček T: Estimating benefits of nature conservation: ecosystem service valuation in Krka National Park (Croatia), Monitoring and Management of Visitors in Recreational and Protected Areas, Novi Sad, 26-30 September 2016, p. 463



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Thank you 😊
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