

YOUMOBIL FINAL CONFERENCE

“BOOSTING YOUTH RURAL MOBILITY”

Weißenfels, Hotel Schumanns Garten
(hybrid)

17 March 2022





Final Conference YOUMOBIL: Boosting Youth Rural Mobility - Innovative Services, Better Experience, More Involvement -

17/3/2022, Weißenfels, Hotel Schumanns Garten (hybrid)

Alternatively, virtual conference, if face-to-face conference not possible

Agenda 17 March:

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| 9:00 - 9:30 | Registration |
| 9:30 - 9:40 | Welcome by Weißenfels Mayor Robby Risch |
| 9:40 - 9:55 | Creative impulses for the mobility of young people in rural areas (State Secretary Bernd Schlömer, Ministry of Infrastructure and Digital Affairs, Saxony-Anhalt, Germany) |
| 9:55 - 10:00 | Introduction to YOUMOBIL and organisational information (Clemens Esser, Ministry of Infrastructure and Digital Affairs, Saxony-Anhalt, Germany) |
| 10:00-10:20 | YOUMOBIL Toolbox: for the smart rural transport of the future (Elena Cosso, Francesco E. Misso, T Bridge, Genova, Italy) |
| 10:20-10:35 | Smart mobility for young people and rural areas: Innovative Services and Planning Tools (Vojtěch Elstner, KORDIS, Brno, Czech Republic) |
| 10:35-10:50 | Can autonomous Public transport vehicles be a game-changer for young rural mobility? (Hartmut Zadek, Head of the Logistics Department, Otto von Guericke University Magdeburg, Germany) |
| 10:50-11:00 | Discussion |
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| 11:00-11:10 | Break |
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| 11:10-11:30 | On participation: a major principle on eco-friendly youth mobility (Ulrike Hunscha, Allianz pro Schiene, Berlin, Germany) |
| 11:30-11:45 | On tour by train and bus - how sustainable mobility works (Doreen Havemann, Nahverkehrsservice Sachsen-Anhalt GmbH, Magdeburg, Germany) |
| 11:45-12:00 | YOUMOBIL Survey: How does the pandemic change mobility patterns of young people (Leonardo Benzi, T Bridge, Genova, Italy) |
| 12:00-12:10 | Discussion |
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| 12:10-13:45 | Lunch Break |
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| 13:45-14:45 | Round table: Matching Supply and Demand |



- Andrea Burzacchini (Chair), Agency for mobility and local public transport Modena, Italy
- Borna Abramović, University of Zagreb, Croatia
- Giulia Martina Bosi, Deputy Mayor for Mobility and Environment of the city of Formigine, Province of Modena, Italy
- Vojtěch Elstner, KORDIS, Brno, Czech Republic

14:45-15:00 Break

15:00-15:15 Warsaw Commuter Railway (WCR) - Past is our strength, future is our main goal and engagement of young people is our hope and opportunity (Magdalena Kaczmarek, WCR, Poland)

15:15-15:35 How to change stations into places young people would like to go anyway (Dana Sitányiová, University of Žilina - UNIZA / Ondrej Potkány, Municipality of Brezno, Slovakia)

15:35-15:45 Discussion

15:45-16:00 Summing up by organisers, End of Conference