

City of Poprad guidelines (Slovakia)

Vision

In the medium and long-term, the HBA of Poprad aims to become more and more livable part of the city satisfying the needs of all stakeholders and in the same time safeguarding the sustainability of historical values accumulated through centuries in this area. The development of this area should be based on efficient use of the cultural, social and economic resources and potentials resulting from the position of the city of Poprad as the regional centre and international centre of tourism interconnecting historical values with the natural values of one of the oldest national parks in Europe. The HBA following these principles will be one of the main phenomena of the attractiveness of the city of Poprad and region and of its competitiveness in national as well as international dimension.

Mission

The mission is to provide the framework for executive management and decision making processes under the precondition of multilevel polycentric governance and multi-actors decision making.

The principles

Participatory approach

Considering Poprad model area and stakeholders mapped, the following **forms of stakeholders involvement** are advised:

- To use established advisory committees
- To organize planning workshops for planning in reality
- In crucial decisions to use the instrument of a local referendum
- To organize an Urban walk
- To support the activities of local focus groups
- To moderate public discussion using local and regional media
- To collect professional opinion using professional discussion fora
- To collect ideas via organizing open calls and urbanistic competitions

Pooling & optimizing resources, Trade-off mechanism

This chapter of the Guidelines address all the identified thematic fields as follows:

- HBA protection and regeneration of physical structures including the buildings as well as infrastructure and urban public spaces following the principles safeguarding the sustainability of cultural and natural heritage values.
- HBA functional restructuring and competition in order to fulfil the needs of stakeholders and bring new life into the HBA and city including positive social impacts.
- HBA accessibility and syntax supporting spatial and social inclusion of the area in the city and region as the precondition for the liveliness and attractiveness for citizens and visitors
- Sustainable capitalization of the HBA territorial capital
- All these areas are interlinked and the principles addressing them are based on integrated, multidisciplinary and participatory approach.

Across the above-listed fields, for the City, it is necessary:

- to build on **efficient use of capacities and resources** (considering institutional and processual aspects and planning dimension);
- to focus the measures towards **improvements on targeted issues resources** (considering institutional and processual dimension);
- to focus the measures towards **using potentials** of targeted issues (considering institutional and processual dimension).