



**inno4sd.net**  
Innovation for Sustainable  
Development Network

Social Innovations and knowledge sharing  
for a circular sustainable economy

Operational Networks to Work on and Diffuse Green  
Business at the Regional Level

*Location: Università Cattolica del Sacro Cuore  
7 June 2018*



# Introduction

There is large consensus that the circular economy revolves greatly around the concept of innovation. Both scholars and practitioners acknowledge the pivotal role of knowledge creation and diffusion in the transition towards environmentally-sustainable societies.

The objectives of the present workshop are manifold. First, it aims at providing insights from a heterogeneous community of experts on social innovation, knowledge sharing and their interaction. The presenters will delve into details different topics related to the political, technological and socio-economic perspective of sustainability. The aim is to share knowledge from (and for) a broad community of experts who work in the field of circular economy, sustainable development and innovation.

Second, the event is also aimed at developing new connection between the Inno4SD network and other European networks. Indeed, the objective is to build and strengthen the links with other EU funded projects whose activities will be described throughout the workshop sessions.

The activities related to the following projects will be presented during the workshop:

- Interreg "Perfect"
- Interreg "Ecowaste4food"
- Interreg Central Europe "Protech2Save"
- Interreg Central Europe "Hicaps"
- Climate KIC project "Smart Sustainable Districts"
- EU funded project "INNOGROW"
- EU funded AguaSocial FP7 Project

Third, the workshop enables the Inno4SD community to explore possible interactions with different networks that will increase projects' impact and favour dissemination of the results of projects' activities to stakeholders, practitioners, academic and non-academic researchers.

Finally, to further developing Green.eu activities, a fourth objective of the day is to set a dialogue for establishing networks and search for ideas towards future project proposals.

# Thursday, June 7<sup>th</sup>, 2018

Sala Brasca, Largo Agostino Gemelli, 1, Milano

	<b>Social Innovations and knowledge sharing for a circular sustainable economy</b>
10.00 - 10.30	<b>Welcome speech (Prof Roberto Zoboli – Università Cattolica del Sacro Cuore)</b>
10.30 - 11.45	<b>Session 1 – Urban sustainability</b>
	City of Ferrara - Resilience strategies through EU territorial cooperation (Alessandra Piganti – Municipality of Ferrara – EU funded projects: "Protech2Save", "Project Hicaps", "Perfect" & "Ecowaste4food")
	From smart cities to new urban manufacturing (Giulio Pedrini – University of Padova)
	Circular Economy in Brussels : strategies for the manufacturing sector and the bio-waste (Geoffrey Grulois - Université Libre de Bruxelles)
	Creating local agency with social innovation tools: experience of three districts in Berlin (Georg Hubmann - TU Berlin & Climate KIC – Project: Smart Sustainable Districts)
11.45 - 12.15	<b>Coffee break</b>
12.15 - 13.00	<b>Session 2 – Food waste &amp; innovation</b>
	Food waste and Circular Economy in the Municipality of Ferrara: A Social Network Analysis (Francesco Silvestri - Eco&Eco Bologna – Interreg Europe Eco-Waste 4 Food (EW4F))
	Doggy bag? Yes, please. On the use of social norms and default to reduce food waste (Susanna Mancinelli – University of Ferrara & SEEDS – and Mariangela Zoli – University of Tor Vergata and SEEDS)
	Knowledge Sources and Impacts on Subsequent Inventions: Do Green Technologies Differ from Non-Green Ones? (Nicolò Barbieri – University of Ferrara & SEEDS - Green.EU WP3 activity)
13.00 - 14.30	<b>Lunch</b>
14.30 - 15.30	<b>Session 3 – Innovation &amp; policy</b>
	Providing guidance to local administrations for more innovative and sustainable policies (Carlos Tapia Garcia – TECNALIA – Green.EU WP5 activity)
	Innovative local policy instruments enabling sustainable innovation: benchmarking worldwide best practices (Arianna Pegoraro – University of Ferrara and TECNALIA – Green.EU WP5 activity)
	Mainstreaming sustainable grassroots innovations: A qualitative multiple-case study analysis to understand cross-cutting features of worldwide successful instances (Marco Bussolotto – University of Ferrara & TECNALIA - Green.EU WP5 activity)
15.30 - 16.00	<b>Coffee break</b>
16.00 – 17.15	<b>Session 4: Sustainable development, cooperation &amp; innovation</b>
	Water as freedom in the Brazilian Amazon (Salvatore Monni – University of Roma Tre – EU funded AguaSocial FP7 Project)
	INNOGROW project presentation (Angela Colucci – Fondazione Lombardia per l'Ambiente – EU funded Project: INNOGROW)
	Circularity and sustainable development: from processes to strategy (Lucia Dal Negro – De-LAB - Green.EU WP4 activity)
17.15 – 17.30	<b>Final speech</b>





**PRESENTERS.** We assigned equal and sufficient time to all presenters but for this to be effective we need your collaboration. Please have your presentation on a USB memory device (use of .pdf format is encouraged to avoid Office version problems) and load it yourself onto the machine **before** the start of the session. Should technical problems arise, technical assistants will be contacted as soon as possible. Carefully plan your presentation to make sure that it is within the time allocated, 15-20 minutes (plus 5 minutes for discussion).

**LOCATION.** Sala Brasca is located Largo Agostino Gemelli, 1, Milano. Please, reach the red point highlighted in the following map.



**Advancing the state-of-the-art in innovation for global sustainability**

The Innovation for Sustainable Development Network (inno4sd.net®) brings together networks dedicated to innovation for sustainable development with the aim of reducing fragmentation and supporting collaboration, whilst engaging policy-makers, research & development, and businesses to achieve the sustainable development goals.



The H2020 Green.eu project and inno4sd® network is coordinated by the Netherlands Organisation for applied Scientific research TNO, TNO Caribbean.

**Contact details:**

In Europe: Anna van Buerenplein 1, 2595 DA, The Hague, Netherlands.  
Global: Italiestraat 46, Oranjestad, Aruba.  
Project & network coordinator: Dr. Fernando J. Diaz Lopez, Ph.D.  
Email: [fernando.diazlopez@tno.nl](mailto:fernando.diazlopez@tno.nl)  
[www.tno.nl/caribbean](http://www.tno.nl/caribbean)  
General enquiries: [inno4sd@tno.nl](mailto:inno4sd@tno.nl)